

BA Curriculum in Marketing

N	Components	Number of credits	Number of hours	Including					Distribution of credits in semesters							
				lecture	Laboratorial	Practical	Work in group	Independent work	I semester	II semester	III semester	IV semester	V semester	VI semester	VII semester	VIII semester
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
Major Courses		150	3835	685		60	845	2250	30	30	30	30	30	30	30	30
1	Economics I	5	125	30			30	65	5							
2	Introduction to Psychology	5	125	30			15	80	5							
3	Introduction to Philosophy	2	50	15			15	20	2							
4	History of Georgia	3	75	15			15	45	3							
5	Basics of Law	5	125	30			30	65	5							
6	Basics of International Relations	5	125	30			15	80	5							
7	Academic Writing	3	75	15			15	45	3							
8	Introduction to Human Rights	2	50	10			15	25	2							
9	Business Statistics	5	125	30			30	65		5						
10	Basics of Marketing	5	125	30			30	65		5						
11	Basics of Management	5	125	30			30	65		5						
12	Economics II	5	125	30			30	65		5						
13	Basics of Business	5	125	30			15	80			5					
14	Higher Mathematics for Economists	4	125	15			45	65			4					

