

Updated on 01.05.2026

Name of educational institution	Legal Entity of Public Law - Batumi Shota Rustaveli State University
Name of educational programme	Journalism / Journalism
Qualification to be awarded	Bachelor of Journalism
Programme leader(s)	Inga Shamilishvili, Doctor of Philology, Professor - inga_shamilishvili@bsu.edu.ge
Programme structure / ECTS volume, Study Plan (see Annex)	180 ECTS
Language of instruction	Georgian language
Programme admission prerequisites	<ul style="list-style-type: none"> ✓ Unified National Examinations; ✓ Enrollment through mobility; ✓ Enrollment without Unified National Examinations, in accordance with the procedure established by law.
Aim of the educational programme	<p>The aim of the programme is to provide graduates with diverse theoretical and practical knowledge in the field of journalism so that they are able to:</p> <ul style="list-style-type: none"> ✓ carry out journalistic activities in broadcast, online and print media; ✓ contribute to the implementation of contemporary media standards and to the development of critical, responsible and ethical media; ✓ analyze processes and events taking place in mass media and journalism in general; ✓ actively participate in practical activities in the field of journalism and mass communication; ✓ actively participate in practical activities in both journalism and mass communication.
Learning outcomes	<ul style="list-style-type: none"> ✓ Describes the basic characteristics, theories and structure of traditional and new media; distinguishes linguistic and stylistic requirements, classifies genres and understands the historical context; ✓ Demonstrates the role of the media and the journalist in the development of democratic processes; ✓ Obtains, analyzes and interprets information received from various sources; ✓ Lists and explains methods and procedures of media research; ✓ Works on current topics and verifies the reliability of sources; ✓ Creates different types of media products and/or performs a specific research assignment in compliance with ethical standards and linguistic-stylistic norms; ✓ Evaluates processes and events in an argumentative and critical manner; ✓ Searches for and selects new information; ✓ Effectively uses modern technologies in professional activities; ✓ Demonstrates oral, written and other communication skills; ✓ In professional activities, is guided by the principles of freedom of speech and expression and by field-specific standards; ✓ When preparing relevant field-specific, practical and research papers, observes the basic principles of academic integrity and journalistic ethics.