Updated on 01.05.2026

Curriculum

Programme Part I

No.	Educational component	Course code	Prerequisite code	Credits	Hours	Lecture	Group work	Practical	Laboratory	Practice	Midterm exam	Final exam	Independent work	I semester	II semester
I. Mandatory courses of the main field of study															
1	Digital Media		No prerequisite	5	125	15	15					5	90	5	
2	Reporting in Digital Media		No prerequisite	5	125	15	15					5	90	5	
3	Cyberculture and Journalism		No prerequisite	5	125	15	15					5	90	5	
4	Field-specific English Language		No prerequisite	5	125		45					5	75	5	
5	Media Trends and Media Startups		Digital Media	5	125	15	15					5	90		5
6	Graphic Media		Reporting in Digital Media	5	125	15	30					5	75		5
7	Podcast Production		Digital Media	5	125	15	15					5	90		5
8	Visual Storytelling		Reporting in Digital Media	5	125	30	15					4	76	5	
9	Transmedia Projects		Digital Media	5	125	15	30					4	76		5
10	Professional Practice		Graphic Media; Podcast Production	10	250					65		5	180		10
II. Elective courses of the main field of study															
11	Modern Multimedia and WEB Technologies		No prerequisite	5	125	15	15					4	91	5	
12	Digital Media Design		Digital Media	5	125	15	15					5	90		5
Total				**60**											

Curriculum

Programme Part II

No.	Educational component	Course code	Prerequisite code	Credits	Hours	Lecture	Group work	Practical	Laboratory	Practice	Midterm exam	Final exam	Independent work	I semester	II semester
I. Mandatory courses of the main field of study															
1	Theories and Concepts of Mass Communication		No prerequisite	5	125	15	30					5	75	5	
2	Media and Communication Research Methods		No prerequisite	5	125	30	15					4	76	5	
3	Writing for Online Media		No prerequisite	5	125	15	15					5	90	5	
4	Functional Writing and Stylistics		No prerequisite	5	125	15	30					3	77	5	
5	Data Analysis and Visualization		No prerequisite	5	125	15	15					4	91	5	
6	Master's Thesis		Minimum 90 credits (including all mandatory study courses)	30	690								690		30
II. Elective courses of the main field of study															
11	Digital Media Law		No prerequisite	5	125	15	15					4	91	5	
12	Innovative Technologies in Media Management and Self-Management		No prerequisite	5	125	15	15					3	92	5	
13	Digital Media Marketing		No prerequisite	5	125	15	15					5	90	5	
Total				**60**											