



**INTERNATIONAL RELATIONS DEPARTMENT**

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[www.mgpu.ru](http://www.mgpu.ru), e-mail: [festival@mgpu.ru](mailto:festival@mgpu.ru)

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Dear colleagues!

The International Relations Department of Moscow City University (MCU) in cooperation with the Chair of German Language and Modern Learning Technologies of the Institute of Foreign Languages of MCU with assistance of Public Affairs Office of MCU with the support of Department for Education of the City of Moscow invites you and your students to take part in the International Youth Festival of Social Advertising «Clear view» (hereinafter - Festival).

**The Festival's purpose:**

the youth reunion, a deep language and culture integration through creative solution and free discussion of social, economic, spiritual and ethical problems of the modern society and youth as one of the mechanisms of citizens' social well-being growth. The development of international and interreligious tolerance, youth volunteer movement

**The Festival's objectives:**

- identifying actual social, economic, spiritual and ethical problems of the modern society;
- drawing society's attention to the current problems of urban and megalopolis residents;
- proposing projects/ideas to solve modern global society's problems;
- development of foreign language skills;
- practice of public speaking skills.

**The Festival's motto:**

Certum votopetefinem! Set clear goals!

**Project subjects:**

- "Toward world peace" – ways to keep and maintain peace between countries and nations, overcoming the consequences of military conflicts;
- "Bridging generation gaps" – ways to establish understanding, trust and help between generations; older generation problems;
- "Good without limits" – mutual support and charity, disabled people portraits;
- "I know and I can (**Education rules**)" – the role and the meaning of education in personality development and professional development opportunities;
- "I'm doing good (**You are not alone**)" – how to help parentless children through teachers' and tutors' selfless work; voluntary assistance;
- "Beloved city" – any social, psychological and other problems typical for megalopolis residents, including migration, ecological, social shelters problems etc.

### **Forms of participation:**

Social posters  
Clips (from 1 to 3 minutes long)

### **How can I take part in the Festival?**

To sign up before 20 March 2016 – to apply for participation in the Festival, please fill out the form and send contest projects before 31 March 2016 in one of the following ways:

- Sending the application form and the contest project to the Festival's e-mail: [festival@mgpu.ru](mailto:festival@mgpu.ru).
  - Sending the application form and the contest project to the Festival's Organizing Committee address: 127051, Moscow, Sadovaya-Samotechnaya str., bld. 8.
  - Contact person: Katerina L. Kabakhidze, tel.+7(495)694-52-62.
- The application form for the Festival's participants can be found on the MCU official website [www.mgpu.ru](http://www.mgpu.ru) in the International Relations Department section and in the annex to this Information letter.

### **Stages of the Festival:**

#### **I stage**

20 February – 10 April 2016

Distance interuniversity stage.

An independent choosing of the finalists by the participating institutions; sending the contest projects to the MCU Organizing Committee till 10 April 2016.

Determination of the winners of the Festival's distance interuniversity stage by the MCU committee. Informing the participating institutions about the results till 20 April 2016.

#### **II stage**

25 May 2016

Face-to-face final stage.

Determination of the finalists according to the international teams contest results in MCU.

#### **III stage**

27 May 2016

Gala festival in MCU, awarding of the winners and awardees.

### **Who can take part in the Festival?**

The participants are students of higher educational institutions, schools and colleges and professors of higher educational institution.

### **Results for participants:**

- Best projects will be demonstrated on TV and placed on the Moscow outdoor advertising and in participating institutions.
- Festival winners and awardees get memorable prizes and participant certificates.
- Distance interuniversity stage awardees are provided with financial support by the MCU Organizing Committee decision to be able to take part in the Festival's face-to-face final stage.

### **Festival's working languages:**

Any national languages (the subtitles/translation of the projects into Russian or English language)

*The participation in the Festival is FREE!*