

Project ID	101128310 — LISS24 — ERASMUS-EDU-2023-CBHE
Project Type	
Target Country	Georgia, Armenia
Title	Learn - Innovate - Sell – Succeed LISS24
Project Start Date	
Project Aims	<p>Eastern Partnership countries of the European Union should improve their competitiveness. Additionally, due to rather small internal markets, there is an urgent need for future professionals armed with the mindset and competences needed in modern international businesses. Higher education graduates can't rely on old business models, especially not with the focus only in Business-to-Customer (B2C) commerce. However, Armenian and Georgian universities are lacking Business-to- Business (B2B) sales education and research.</p> <p>Learn-Innovate-Sell-Succeed LISS24 project is aiming at increasing B2B Sales and innovation capacity of Armenian and Georgian universities, especially in the field of engineering in the new digital era. The methodology of the project is built on three core elements: main substance, pedagogical practices, and knowledge transfer. All these cornerstones are linked in to serve the purposes of effective and sustainable capacity building</p>
Grant Requested	798 760.00
Project Duration	36 months
Coordinator	
Coordinating institution	TURUN AMMATTIKORKEAKOULU OY (TUAS), TURKU, FINLAND

Other Partners	
TURUN AMMATTIKORKEAKOULU OY (TUAS)	FI
UNIVERSITAT POLITECNICA DE VALENCIA (UPV)	ES
FACHHOCHSCHULE WIENER NEUSTADT GMBH (FHWN)	AT
KUNGLIGA TEKNISKA HOEGSKOLAN (KTH)	SE
NATIONAL POLYTECHNIC UNIVERSITY OF ARMENIA FOUNDATION (NPUA)	AM
ARMENIAN NATIONAL AGRARIAN UNIVERSITY (ANAU)	AM
NATIONAL UNIVERSITY OF ARCHITECTURE AND CONSTRUCTION OF ARMENIA (NUACA)	AM
AKAKI TSERETELI STATE UNIVERSITY (ATSU)	GE
SHOTA RUSTAVELI STATE UNIVERSITY (RSU)	GE
GEORGIAN TECHNICAL UNIVERSITY (GTU)	GE
BENDAHARA SEAMED REGIONAL OPEN L CENTER SEAMOLECI-DEPDIKNAS (SEAMOLEC)	ID
MINISTRY OF EDUCATION AND SCIENCE OF GEORGIA (MOESGE)	GE